



Pearl Academy

What's next»»

Call for Papers for What's Next: A New Reality

What's Next is a conference which focuses on the critical concerns of the contemporary times. It is a platform where academicians, policymakers, students, industry representatives and other leaders converge for insightful conversations and discussions and make actionable plans for the future of our world. As a part of the What's Next 2020 conference, we are calling for papers to explore '**What's Next: A New Reality.**'

What's Next: A New Reality

Where is the world of the future? Can we see glimpses of it the evolution of yesterday, in the success stories of our times. Have we started to lay the groundwork for this future. Or is the new reality an elusive entity eclipsed in our past and the present. What is the New Reality? New ways of building cities, new spiritual directions to organise our lives, new political constellations beyond our binary imaginations. Courageous futures of businesses, industry technology and culture await us and a brave new leadership will emerge to usher us into this unimaginable future. How do we conceive a new reality whose evolutionary clades are still primitive. How do we educate the 'New Reality' Generation?

A. Convergence : The Borderless World

What is already evolving, stories of success. A convergence of thoughts and ideas that are existential in present and future contexts. As countries continue close physical borders, individuals find virtual doorways to communicate ideas and action.

A1.Track 1: Brave Leadership

Indicative points

- Expressive voices and evolving leadership styles that are pre-emptive, proactive and co-creative.
- Stepping outside of the box with ownership, accountability and courage, leading the New Reality.

A2.Track 2: Irreverent Societies

Indicative points

- Evolving Lifestyles: Urban, Sub urban & Rural.
- An alternative to the right-wing paradigm impacting the ecosystem at large concerning economy/business/industry/agriculture.
- Gender mobility, progeny choices and gender ratio imbalances.

A3. Track 3: Global Classroom

Indicative points

- Academic equivalence, Virtual Schools, Open learning systems, Experiential learning, Micro learning, Bespoke education.

A4 Track 4: Living Design

Indicative points

- Adaptive, dynamic design avenues for sustainable living and lifestyle choices.
- Reframing disruptive yet sustainable design and design choices.

B. Transition: Rhetoric for Change

Areas where it is pertinent that the transition and change is happening and must happen for the New Reality to appear.

B1. Track 1: The New Minimalist

Indicative points

- Decluttered living, basic simple lifestyles.
- Minimalist economy that is need and choice driven.
- Conscious consumption, 'slow' living as opposed to 'fast' living.

B2. Track 2: Grassroots Culture

Indicative points

- Sustainable practices that will survive humanity.
- Regenerative and revivalist practices: from manmade to nature made design solutions
- Empowering communities through economic benefits.
- Sustaining and promoting community culture and identity.

B3. Track 3: Subjective Realities

Indicative points

- Communication through Visual, Audio Visual and literal projections.
- Cross media explorations and expressions.
- Reaching out through creative expression towards the new reality.

B4. Track 4: Alternate Realities

Indicative points

- Virtual World, AI, User interfaces.
- New age technology and design solutions for enhanced living.
- Digital immersion for quality living and balanced lifestyle.

C. Emergence: The Balanced Ecosystem

The Future we are already working towards – tomorrow's world that can be seen today.

C1. Calendar Generation

Indicative points

- Evolving work culture transcending time and place, global work schedules, personal needs over career goals.
- New partnerships and alliances between public, private and civic life.

C2. Circular Economy

Indicative points

- Sustainable practices and processes in self-contained economic ecosystems.
- Benefits, advantages and challenges of new economic models defining inclusive growth, social entrepreneurship, aligning shareholders' values and interests, motivating employees, improving corporate governance, working with scarce resources.

C3. Quality in Quantity

Indicative points

- Teaching the New Reality generation.
- Enlightening and empowering through multiple media and platforms, width and depth of reach, that will provide the new generations with the tools to be bold and daring to meet the challenges of the New Reality.

C4. Humane Design

Indicative points

- Conservation, consideration and mindfulness in design and design practice.
- Value and worth in 'waste', revive, regenerative technology, remodeling, reusing.

The sub-themes and tracks above are intended as indicative lines of research and inquiry. You are invited to extend these based on the overall framework emerging from the given points of reference.

Submissions can be made for academic papers, installations, short films, workshop proposals and posters.

Submissions must be made under specific sub-themes.

Abstract Submission Guidelines:

- Title of the paper, Sub-theme and 5 keywords relating to the sub-theme entered below the title
- All authors names, affiliations, postal addresses, telephone number with country code and email addresses. If more than one author, one should be identified as the corresponding author
- The abstract should be 300 words in English not including sub-theme and keywords
- No name or author's affiliation should appear in the body text of the abstract, title or keywords

- Use 12 pt. Type, Times New Roman. 1 inch margins all around
- Only Microsoft Word(.doc) files will be accepted
- Please note that abstracts which exceed the word limit will not be considered.
- Incomplete or late submissions will not be accepted
- The committee will review on the basis of quality, relevance of scope of the conference, originality, significance and impact
- All abstracts will go through a double-blind peer review. All abstracts should be sent [here](#)
Full papers need to be emailed at whatsnext@pearlacademy.com
- The file title should be The New Reality_AbstractTitle_YourName
- The file should be sent as an attachment as per the instructions given below
- Any further questions can be directed to Ms. Anita Koshy at whatsnext@pearlacademy.com
- After selection of abstracts, full papers (3000 – 5000 words) will additionally need to be submitted and will be double-blind peer reviewed
- Full papers will be copy edited and considered for publishing in the What's Next Book.

Each abstract should address:

- a. The context of the problem/research including any research questions or hypotheses or unique processes.
- b. How the research/practice has been developed; including the investigative methods used to answer the question and/or create new or novel insights.
- c. The main findings, insights or conclusions.

Important Dates for Paper Submissions

- Abstract submission deadline 10.12.2019
- Abstract reviews completed, abstract acceptance notice sent, call for full papers 15.01.2020
- Full paper submission deadline: 28.02.2020
- Full paper reviews completed, full paper acceptance notice sent: **15.03.2020**
- Submission of revised full paper: **30.03.2020**

Proposal for Non-Paper Presentations

Along with academic paper submissions, we welcome other forms of research outputs that could give us insights into - A New Reality. The sub-themes and tracks above are intended as starting points or provocations. Authors are asked to indicate what sub-theme addressed through their submissions.

Abstract for non-paper submissions can be submitted into one of the following categories:

1. Installation
 2. Short film
 3. Workshop Proposal
 4. Poster
- Proposals for all non-paper submissions should be in the form of abstracts of upto 300 words illustrating the project.

- The abstract could be accompanied with photos, links to films, drawings and other such supporting material that might be necessary.
- All non-paper submissions should include: Title, Sub-theme, track and 5 keywords relating to the sub-theme.
- All authors names, affiliations, postal addresses, telephone number (with country code) and email addresses. If more than one author, one should be identified as the corresponding author.
- No name or author's affiliation in the text. 12 pt. Type, Times New Roman. 1 inch margins all around.
- Only Microsoft Word(.doc) files will be accepted.
- Please note that abstracts which exceed the word limit will be rejected without review.
- Incomplete or late submissions will not be accepted.
- All abstracts will go through a double-blind peer review. All abstracts should be sent [here](#)
Full papers need to be emailed at whatsnext@pearlacademy.com
- The file title should be **The New Reality_AbstractTitle_YourName**
- The file should be sent as an attachment as per the instructions given below
- Any further questions can be directed to Ms. Anita Koshy at whatsnext@pearlacademy.com
- After selection of abstracts, detailed documentation of the proposed work will be needed for the review of the conference committee.
- Selected projects will be considered for publishing in the What's Next Book.
- The committee will review on the basis of quality, relevance of scope of the conference, originality, significance and impact.
- Each abstract should address:
 - a. *The context of the problem/research including any research questions or hypotheses or unique materials/processes;*
 - b. *How the research/practice has been developed; including the investigative methods used to answer the question and/or create new or novel insights;*
 - c. *The main findings, insights or conclusions that will be presented in the context of the exhibition-presentation.*
- After selection of abstracts, extended proposals (max. 3000 words) with images and other supporting documentation would need to be submitted for double-blind peer review. Please include details of installation, IT requirements, dimensions, or any other requirements that the committee will need to be aware of before the conference. Full extended proposal papers with images will be copy edited and considered for publishing in the What's Next Book along with images of the project.

Important Dates for Non-Paper Submission Proposals:

- Abstract submission deadline 10.12.2019
- Abstract reviews completed, abstract acceptance notice sent, call for extended non-paper proposals 15.01.2020

- Extended non-paper proposal with images due 28.02.2020
- Extended non-paper proposal reviews completed, full proposal acceptance notice sent:
15.03.2020
- Submission of revised extended non-paper proposals: **30.03.2020**